

AMY AGUIRRE

CREATIVE CONTENT / VISUAL COMMUNICATION

Education

Arizona State University
B.A. Journalism and
Mass Communication
Fall 2014 - Spring 2016
Magna Cum Laude

Skills

Illustrator
InDesign
Photoshop
Premiere Pro
WordPress
Microsoft Office
MailChimp
Newsgate
Editorial Design
Copy Editing

Work Experience

Barefoot Blonde · Digital & Editorial Content
Chandler, Arizona / August 2017 - Present

Create graphics for Instagram stories and blog posts. Design and plan content for email newsletters. Design media kits for campaigns and influencers.

Oversee the Barefoot Blonde contributor section. Manage contributors, organize and layout each blog post. Complete other projects involving writing, editing and assisting with photoshoots.

Gannett Design Studio · Editorial Designer
Phoenix, Arizona / July 2016 - August 2017

Design news, sports, local and business sections on deadline for newspaper publications located on the west coast.

Chandler Lifestyle Magazine · Intern / Writer
Chandler, Arizona / August 2015 - June 2016

Managed the magazines Facebook page. Interviewed Arizona locals. Wrote monthly articles for the print publication.

Emma Magazine · Creative Intern
Phoenix, Arizona / August - December 2015

Organized page layouts. Curated content for the fall and winter issues. Wrote blog posts for the website. Assisted during photo and video shoots.